

Guinness Experiences On Pack Free Prize Draw Terms and Conditions (the "Promotion")

Full Terms & Conditions

1. The Promotion is open to all residents of United Kingdom (including Northern Ireland) aged 18 or over.
2. Employees of the Promoter and its affiliate companies, their families and anyone deemed to be professionally involved with or connected to the Promotion are not permitted to enter the Promotion.
3. Purchase of a pack of Guinness featuring a promotional flash necessary to enter. No Purchase Necessary route available for residents of Northern Ireland only, see clause 17 for details of how to enter without purchase.
4. To enter the Promotion, you must purchase a pack of Guinness featuring a promotional flash from any participating retailer and scan the QR code, or visit <https://experience.guinness.com>, enter your personal details including name and email address between 00:01 BST on 1st October 2021 and 23:59 GMT on 31st December 2021 to be entered into the monthly prize draws. Entries received outside of this time will be void and will not be entered into the Promotion.
5. Entries limited to one per email address per day and a maximum of four entries per email address throughout the promotional period. Prizes are limited to one per household and each person can use only one email address to enter. Temporary or disposable email addresses are not eligible to enter.
6. There are four prizes available to be won in total. Three prizes will be awarded via a monthly prize draw, and the final prize will be won via prize draw at end of the promotion for all previously unsuccessful entries.

Draw 1 – 00:00 1st October 2021– 23:59 31st October 2021

Draw 2– 00:00 1st November 2021– 23:59 30th November 2021

Draw 3 – 00:00 1st December 2021– 23:59 31st December 2021

Draw 4 – 00:00 1st October 2021– 23:59 31st December 2021

7. The winner will be the first valid entry electronically drawn by an independent adjudicator using a verifiable computer process, producing random results, from all valid entries correctly submitted in accordance with these terms and conditions within 2 working days of the close date of each monthly draw and notified by email within 5 working days of the draw.
8. Winners will be required to provide their full name and full postal address including postcode and confirm their date of birth. The Promoter will attempt to contact the winning entrant no more than three attempts within 14 days to award their prize. If the entrant does not respond to the emails within 14 days then the Promoter reserves the right to withdraw the prize offer and award the prize to a reserve winner selected in the same manner.
9. Each winner will be able to choose from one of the below £5,000 Guinness Experiences:
 - a. Guinness Six Nations Experience
 - i. The prize includes a pair of tickets to England vs Ireland on 12th March 2022 at Twickenham.
 - ii. The winner and any companion(s) must be over 18 in order to attend the Six Nations match.
 - iii. The prize also includes (subject to availability):
 1. Luxury 4* accommodation in a double or twin room for 3 nights on a B&B basis
 2. £200 spending money per person
 3. £200 travel allowance per person (can be booked as flights, train or given as petrol money)
 4. Rugby Jersey, Anthem Jacket and size 5 replica Rugby Ball from your team of choice x 2
 5. Contemporary print of Twickenham stadium
 6. Panasonic DMC-FZ330EBK Bridge Camera

7. LG OLED55CX5LB (2020) OLED HDR 4K Ultra HD Smart TV, 55 inch with Freeview HD/Freesat HD, Dolby Atmos Sound & Alpine Stand, Light Silver
 8. NOW TV stick and Sky Sports day pass
 9. UK departure taxes and travel insurance where applicable
 10. If the winner cannot commit to the match date on the 12th March 2022 they will forfeit the England Vs Ireland Six Nations game and there is no alternative match date that can be offered. The Promoter will have no liability or responsibility if the winner or their companion cannot attend on the match date 12th March 2022. The winner will be eligible to the other elements listed above which can be chosen for another date booked in 2022 for avoidance of doubt the other elements exclude an alternative Six Nations match game.
- b. Exclusive Robin Gill cooking experience and stay at the Birch hotel
- i. The prize includes:
 1. Weekend stay at Birch for winner and 3 guests (2 nights, 2 medium double rooms per night)
 2. An exclusive BBQ masterclass with Robin Gill and meal after
 3. Access to Birch's Lido and exercise classes across the weekend
 4. Travel to and from Birch by train from a station convenient to the winners location, or petrol allowance up to £200 per person
 - ii. Valid all year round and must be booked in 2022, subject to availability and excluding Christmas/New Year 14th December 2021 – 5th January 2022, Easter 11th – 24th April 2022, May Bank Holidays (2nd and 30th May 2022), June Bank Holidays (2nd -3rd June 2022) and 29th August Bank Holiday.
- c. VIP experience at the Guinness Storehouse in Dublin
- i. The prize includes (for the winner and one guest):
 1. Flights from a regional UK airport convenient to winner's location and 4 nights stay in a 5* hotel in Dublin on a B&B basis.
 2. Premium private guided tour and tastings with beer specialist at the Guinness Storehouse, The Home of Guinness located at the St James's Gate Brewery, Dublin 8.
 - Private guided tour with Guinness Storehouse Guide of the Liberties, Dublin 8, Dublin's historic brewing and distilling quarter.
 - Reserved seating in Gravity Bar and included pint of Guinness.
 - Learn how to craft the perfect pint of Guinness and certificate of merit.
 3. Meal for two in 1837 Bar & Brasserie, located on Level 5 of Guinness Storehouse (budget of €60/ person)
 4. €100 gift voucher per person to spend at Guinness merchandise in the Guinness Storehouse retail Store.
 5. Enjoy further exploration of Diageo boutique experiences including Guinness Open Gate Brewery and Roe & Co Distillery. Complimentary ticket and drink in each venue.
 6. £200 spending money per person
 7. Explore Dublin with Go Dublin Pass (5 day validity) offering complimentary entry into top attractions in Dublin.
 8. £500 to spend on a selection of activities including Giants Causeway Tour, Surf Day Trip from Dublin and Blarney Castle Day Trip

9. UK departure taxes and travel insurance
 10. Private premium transfers between airport and accommodation
- ii. Valid all year round and must be booked in 2022, subject to availability and excluding Christmas/New Year 14th December 2021 – 5th January 2022, St Patrick's Day Festival 14th – 20th March 2022, Easter 11th – 24th April 2022 and May Bank Holidays (2nd and 30th May 2022)
 - iii. The winner and any companion(s), who must travel with the winner, must be over 18.
- d. Guinness Mini Pub installed in your garden
- i. The product includes: 1 X GUINNESS Lock Inn (2500 mm x 2500 mm) which includes:
 - 4 x branded panels to exterior + interior walls
 - 1 x window, right hand wall (450 mm / 6000 mm)
 - 1 x flooring (2500 mm x 2500mm)
 - 1 x GUINNESS branded bar (1200 mm x 600 mm x 1100 mm)
 - 1 x 22" TV, mounted on left wall (4870 mm x 2740 mm)
 - 1 x GUINNESS branded header with LED lights (1000 mm x 450 mm)
 - 1 x GUINNESS branded LED logo, mounted on back wall (600 mm)
 - 2 x black stools
 - 2 x shelves (blue & yellow) (400 mm x 150 mm)
 - 1 x GUINNESS branded artwork in A2 frame (420 mm x 594 mm)
 - 5 x spotlights, mounted to interior ceiling
 - 2 x black curtains, across the back wall (2500 mm x 2000 mm)
 - 1 x GUINNESS branded roller blind (2500 mm x 2000 mm)
 - 2 x plant pots + plants (400 mm x 800 mm approx.)
 - 1 x set of festoon lights (excluding poles, rig not included) (5000 mm with 50 bulbs)
 - 4 x solar charged spot lights, in plant pots
 - ii. The prize includes delivery, installation, and 24 draft Guinness in cans. The product is designed for use in external locations only and is only for personal use, no commercial gain be made as a result of possessing the Product.
 - iii. Any images of the Product are for illustrative purposes only. Although we have made every effort to be as accurate as possible, the Product may vary slightly from the images used as part of the promotion.
 - iv. The installation takes between 4 and 5 hours – the winner will need to be present throughout this time as the installation takes place on their property. A mutually convenient date will be booked in at least 4 weeks in advance.
 - v. The Guinness bar is designed for use in external locations only. You must ensure you meet the following requirements:
 1. Outdoor space of 3m x 3m with a height clearance of 3m
 2. Outdoor space must be at ground level (i.e. no balconies or terraces) hardstanding surface, so not on grass.
 3. Outdoor space must be level, firm and clear, ready for installation
 4. There must be a power outlet within 5m of the area in your garden where the Product will be installed. A 5m cable will be left to run from the back of the unit, ending in a 13 Amp domestic plug.
 5. Placement of the Product needs to be in a safe location not blocking any access routes and at least one meter from the nearest building

6. The installation site must be accessible from the delivery vehicle without the need to go through a building
- vi. You must ensure you meet the following requirements for delivery:
 1. A clear route must be available for our Fulfilment Partner to carry the goods from the delivery vehicle to the front of the property or kerbside.
 2. The route must be at least 750mm wide, free from obstructions (e.g. bins, cars, walls/fences, trees, overhanging obstacles) and allow good footing by the delivery team (e.g. not have slip or trip hazards, steep inclines or declines).
 3. Adequate space should be available to place the goods.
 4. You must advise our Fulfilment Partner if there will be any access issues
 5. Our Fulfilment Partner generally deliver with a Luton van which is 6.5 metres long and 2.6 metres wide
 6. Parking must be available within 30 metres of the van
- vii. Our Fulfilment Partner may need certain information from you so we can supply the Product to you; for example, your address, and a photo of your garden/outside space.
- viii. You are responsible for the Product when delivery has taken place. In other words, the risk in the Product passes to you when you take possession of the Product.
- ix. You will be responsible for all maintenance and upkeep of the Product, and for disassembling and removing the Product from your property.
10. Drinks and snacks including from the hotel minibar and any other incidentals are not included. Full details of the prize will be supplied to the winner following notification.
11. The winner and their companion/s are each responsible for ensuring that they each have a valid passport, are eligible for any applicable visa waiver programme or are in possession of a valid visa, as appropriate, and for ensuring that they have all necessary travel and medical insurance (prior to travelling and at all times during the period of travel) and any vaccinations as required.
12. If, for reasons outside the control of the Promoter (for example due to Covid-19 restrictions imposed by the government), a trip cannot take place on the proposed date or the proposed location, an alternative date and/or location will be designated. The Promoter will have no liability or responsibility if the applicable winner or their companion cannot attend on the revised dates or to the revised location.
13. The Promoter is not responsible for any COVID-19 related testing or restrictions required by the winner. The winner and their companion/s are responsible for ensuring they follow any COVID-19, including but not limited to any quarantine or isolation related costs. The winner and their companion are responsible for ensuring that they adhere to all/any Covid-19 related protocol.
14. In the event for any reason the winners choose not to take the Prize at the time stipulated by the Promoter, then the Prize will be forfeited, and no alternative will be offered, unless otherwise agreed. The Promoter reserves the right to replace the Prize with an alternative prize of equal or greater value if circumstances beyond the Promoter's control makes it necessary to do so. This includes, as an example, the current COVID-19 outbreak, which may lead to a prize needing to be postponed, changed or rearranged. If prizes cannot be fulfilled, the promoter reserves the right to request a winner choose an alternative prize within the same group that can be fulfilled within any applicable COVID-19 rules, regulations or government guidance. Please allow 28 days for delivery of the prize.
15. To the maximum extent permitted by law, the Promoter shall not be liable for any loss and/or personal injury suffered by or to the winner and/or any of their companions that occurs as a result of the winner's and/or their companions' participation in the prize. The winner shall be responsible for any damage to the hotel or other venue (including their contents) visited by the winner and any companions throughout the trip caused by their deliberate or negligent act or omission. The taking of the Prize is subject to the winner agreeing to the contractual terms of the prize provider.

16. The prize is non-transferable and there is no cash alternative. The Provider reserves the right to substitute the prize with a prize of equal or greater value.
17. No Purchase Necessary for residents of Northern Ireland: For an equal chance to win a prize, send your full name, postal address in Northern Ireland, email address and date of birth to 7129 Guinness Experiences, PO Box 906, Chilton, Aylesbury, HP22 9HR to arrive by the Closing Date. Late entries will be disqualified. One entry per envelope, per person, per day. The Promoters agent will enter the Northern Ireland entrant into the Promotion and will be given a fair and equal chance of winning. The winner(s) only will be notified by email.
18. The Promoter will use your personal information only in accordance with these terms and conditions and our privacy policy which can be found at https://footer.diageohorizon.com/dfs/assets/www.diageo.com/PrivacyPolicy_en.html?locale=en-gb. The Promoter will only use your personal information for the purpose of carrying out the Promotion. Where the Promoter is not responsible for the fulfilment of or delivery of the prize, the Promoter shall share your personal information with Umbrella Risk Management Ltd who is responsible for the fulfilment of and delivery of the prize.
19. Subject to paragraph 20 and without prejudice to the Promoter's data protection obligations under relevant law, the Promoter shall make available, upon receipt of a written request (which includes a stamped self-addressed envelope for such a response) to 7129 Guinness Experiences, PO Box 906, Chilton, Aylesbury, HP22 9HR, the winners list detailing winners' surnames and counties.
20. Entrants to the Promotion can, at any time (including at or before the time of entry), object to all or some of their personal information being made available in accordance with paragraph 19 by writing to 7129 Guinness Experiences, PO Box 906, Chilton, Aylesbury, HP22 9HR. However, the Promoter shall provide the information set out in paragraph 19 upon request from such competent authorities (including the Advertising Standards Authority).
21. Winners must use their legal name when claiming a prize. The Promoter reserves the right to disqualify any winner who uses multiple names, addresses or mobile numbers and to require them to return any prize they may have won. The Promoter will verify the eligibility of all entrants. The Promoter will require such information as it considers reasonably necessary for this purpose and the Prize may be withheld unless and until the Promoter is satisfied with the verification.
22. All entries must be made by the entrant themselves. Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries, entries by macros or other automated means (including systems which can be programmed to enter), and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified and will not be counted. If it becomes apparent that an entrant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating mobile numbers or IP addresses, using identities other than their own or any other automated means in order to increase that entrant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that entrant's entries will be disqualified and any prize awarded will be void. Prizes allocated to winners who are subsequently disqualified may not be reallocated.
23. The winner may be asked to take part in publicity.
24. The Promoter reserves the right to withdraw, amend or terminate (temporarily or permanently) these terms and conditions or the Promotion with or without prior notice where it becomes necessary to do so due to any circumstances outside their reasonable control, whether seen or foreseen (including, without limitation, in the case of anticipated, suspected or actual fraud or in the event of technical or other difficulties that might compromise its integrity).
25. Entries that contain any offensive or inappropriate content will be deleted and disqualified at the Promoter's discretion.
26. No correspondence will be entered into concerning the result and the Promoter's decision in all matters relating to the Promotion is final.
27. The Promoter and their agents accept no responsibility for entries that are not received for any reason or difficulties experienced in submitting an entry to this Promotion and proof of submission will not be accepted as proof of delivery.
28. While nothing in these terms and conditions will limit the Promoter's liability for death or personal injury caused by its negligence or for fraud, the Promoter will not be legally responsible to entrants or winners for any losses that were not foreseeable to the Promoter or to the entrant at the time of entry to the Promotion or which are caused by a third party.

29. This Promotion and these terms and conditions are governed by English law and subject to the exclusive jurisdiction of the English Courts.
30. Entrants are deemed to have accepted these terms and conditions by participating in this Promotion.

Promoter: Diageo Great Britain Limited, 16 Great Marlborough Street, London, W1F 7HS.